NUTRITIOUS FOOD IS A HUMAN RIGHT

2022

WhyHunger
Annual Report

OUR **MISSION**

WhyHunger believes a world without hunger is **possible**. We provide critical resources to **support grassroots movements and fuel community solutions** rooted in social, environmental, racial, and economic justice. We are working to end hunger and advance the **human right to nutritious food** in the U.S. and around the world.

$2.7 MILLION
FUNDED PROJECTS

23 COUNTRIES
SUPPORTED

1,418,646 PEOPLE
CONNECTED TO HEALTHY FOOD

WHAT GUIDES US

WhyHunger accompanies, funds, connects, and supports grassroots organizations practicing sustainable agriculture to end hunger and advance food sovereignty.

Movement Building

Social Justice

Human Rights

2022 HIGHLIGHTS

- WhyHunger connected over **1,418,646 people** to healthy food and essential services in their communities.
- Mobilized **$2,736,298 million** across **23 countries** to support **4 global social movements** and **103 grassroots organizations** and their solutions to hunger.
- Raised over **$7 million in revenue** thanks to the generosity and partnership of donors, funders, artists and corporations.
- Organized with government officials, grassroots organizations, and nonprofits to call for the first **White House Conference on Food, Nutrition, Hunger, and Health** in 50 years.
- After 25 years on the 21st floor of 505 8th Avenue, WhyHunger moved to suite 1212, **a newly renovated and flexible workspace.** We're glad to welcome staff and partners to our new home!

IMPACT IN 23 COUNTRIES

- Brazil
- Canada
- Colombia
- Dominican Republic
- Ecuador
- El salvador
- Guatemala
- Haiti
- Honduras
- India
- Kenya
- Mexico
- Nicaragua
- Panama
- Pakistan
- Paraguay
- Peru
- Somalia
- South Africa
- The Phillipines
- Thailand
- The United States
- Zimbabwe

OUR WORK IN ACTION: **FOOD SOVEREIGNTY**

Supporting Black and Indigenous food sovereignty is a critical strategy in our work to address hunger and poverty worldwide. Systemic racism, disenfranchisement, and violence against BIPOC communities has resulted in serious economic, political, and social injustices that are the root causes of hunger in these communities.

2022 FOOD SOVEREIGNTY HIGHLIGHTS

- Convened a **Midwestern cohort of 25 grassroots organizations** in St. Louis, MO, many of whom are BIPOC farmers and growers, to foster collaboration, strategy sharing, and mutual support in their work toward food sovereignty.
- Supported **23 organizations to train and equip Black farmers** in the U.S. to grow food sustainably and resource infrastructure projects that allow them to scale production and boost income.
- Supported **a growing network of agroecology schools** in El Salvador and Thailand, and the inauguration of a new school in the Dominican Republic
- Provided **$176,900 in funding to 12 social movements** to participate in conferences, events, and learning exchanges to organize and strengthen food sovereignty strategies.
- Mobilized **$215,000 to 15 Indigenous organizations** worldwide to support their food sovereignty and the recovery of indigenous foodways and ancestral medicines based on their identity and cosmovision.

OUR WORK IN ACTION: **RAPID RESPONSE**

We're committed to being there for our grassroots partners through all the bumps in the road. Human-made and natural disasters can escalate chronic states of crisis for our partners, and their long-term vision is dependent upon surviving emergencies.

With your support, **we mobilized $120,500 to 9 partner organizations** to support women and youth-led organizations in the aftermath of earthquakes, typhoons, dam collapse, and crippling inflation.

2022 RAPID RESPONSE HIGHLIGHTS

- After **extreme drought in Somalia,** WhyHunger supported partners providing water and food to many communities on the brink of a large-scale famine.
- In the aftermath of the **water crisis in Mississippi,** WhyHunger resourced partners on the ground to provide water, food and other basic necessities for farmers and producers in t partners on the ground to provide water, food and other basic necessities for farmers and producers in the region.he region.
- WhyHunger mobilized funds for food, medicine and shelter for **Indigenous communities in Guatemala** who were forcibly evicted from their homes.
- As corporate land grabs encroached on **coastal communities in Ecuador**, we supported partners to hold an urgent national assembly with other affected Latin American communities to organize, mobilize, and retain their land.

OUR WORK IN ACTION: **FIND FOOD**

WhyHunger's approach to ending hunger is unique. We work to address both immediate needs for food and long-term solutions to hunger. To power our national WhyHunger Hotline and Find Food services, we built and maintain the largest online directory of food pantries, soup kitchens, summer meals sites, government nutrition programs, and grassroots food justice organizations in the United States. It's accessible in English and Spanish by call, text, and online search.

2022 FIND FOOD HIGHLIGHTS

1. Connected over **1,418,646 people** to healthy food and essential services in their communities.
2. Expanded outreach about these important tools to over **500 community programs** including, nonprofits, hospitals, clinics, re-entry programs for returned (formerly-incarcerated) citizens, and mutual aid groups.
3. Partnered with **Next Day Animations** to create an exciting series of outreach and 'how to' videos for social media campaigns.

OUR WORK IN ACTION:
RIGHT TO FOOD

NUTRITIOUS FOOD IS A **HUMAN RIGHT**

WhyHunger strategizes to protect and expand the right to food across the nation and globe, from policy and organizing to our Hunger Hotline and Find Food tools.

In 2022, WhyHunger:

- Provided technical support and coordination for the **Right to Food National Community of Practice**, including their first national symposium, where many states are working together to change local and national policy.
- Supported the People's Implementation to the Right to Food Guide to help individuals, legislative bodies, and states **protect the rights of people and communities to grow, produce, and access nutritious food**.
- Contributed to the "Racial Injustice and Violations of the Human Right to Food" section of the US report submitted to the **UN Committee on the Elimination of Racial Discrimination.**
- Resourced the national food access organizations of Closing the Hunger Gap to develop their strategies around **building a cooperative economy and food system**.

OUR WORK IN ACTION: **NARRATIVE CHANGE**

WhyHunger continues our work to transform the dominant narrative about hunger in the U.S. through our storytelling and organizing strategies

In 2022, WhyHunger

- Conducted a **Hunger and Food Insecurity survey** which revealed that 90% of Americans think hunger is solvable.
- WhyHunger, along with government officials, grassroots organizations, and nonprofits organized around the September **White House Conference on Food, Nutrition, Hunger, and Health**. There was much to be excited about yet so much more is needed to ensure nutritious food as a human right and a **broader transformation of our food system**.
- Partnered with Duke University's World Food Policy Center to release a **survey** on the impact of the pandemic on Emergency Food Systems.
- Published **34 blogs** with over 10,000 views throughout 2022.
- Launched our official WhyHunger TikTok channel, **@WhyHungerTok!**

OUR WORK IN ACTION: **ARTISTS**

Since day one, WhyHunger's **Artists Against Hunger and Poverty Program** has been inspired by our co-founder, Harry Chapin, to mobilize artists and their fans to raise funds, build awareness, and spark action to end hunger.

In 2022 WhyHunger

- Partnered with **Rage Against the Machine to mobilize $1.3 million** to support local organizations fighting for racial equity and justice in the U.S. and Canada.
- Celebrated the life of legendary drummer and WhyHunger supporter, **Alan White**. Members of the bands YES and WHITE came together, along with special guests, to celebrate Alan and our shared vision of a hunger-free world.
- Honored GRAMMY-Award winner **Warren Haynes** at our annual 2022 Chapin Awards Gala, along with **Kevin Bacon,**Stacy Huston, and Bob Wolk, raising $465,000 to support our mission. It was a talent-packed nigh with performances from Warren and band members John Medeski and Terrence Higgins, plus award presentations from Phil Lesh and Kyra Sedgwick.

SINCE OUR BEGINNING, WHYHUNGER HAS USED MUSIC TO DRIVE SOCIAL CHANGE

OUR PARTNERS AROUND **THE WORLD**

We support **4 Global Social Movements**

- La Via Campesina International
- The World Alliance of Mobile Indigenous People
- The World Forum of Fisher People
- The World March of Women

71

North America

Canada, Mexico, United States

11

Central America

El Salvador, Dominican Republic, Guatemala, Haiti, Honduras, Nicaragua, Panama

11

South America

Brazil, Colombia, Ecuador, Paraguay, Peru

5

Africa

Kenya, Somalia, South Africa, Zimbabwe

6

Asia

India, Pakistan, The Philippines, Thailand

2022 PARTNER SPOTLIGHTS

Beyond Farming: Supporting Sustainable Fishing in Kenya

Fisher people are the true caretakers of our water ecosystems. WhyHunger works with fishing communities around the world, including **El Molo Forum**, a movement that mobilizes tribal fisherfolk to protect Lake Turkana, defend livelihoods, and strengthen women and youth leadership. With support from WhyHunger, **El Molo Forum** trained 60 women and youth through 3 multi-day workshops and set up a central office equipped with computers and printers.

Expanding Local Food Systems in Detroit

Detroit Black Community Food Security Network (DBCFSN) works to build self-reliance, food security and justice in Detroit's Black community by influencing public policy, engaging in urban agriculture, promoting healthy eating, encouraging cooperative buying and directing youth towards careers in food-related fields. WhyHunger supported **DBCFSN** to build a sustainable and equitable grocery store sector supplying healthy, accessible local food and a steady source of employment for the community.

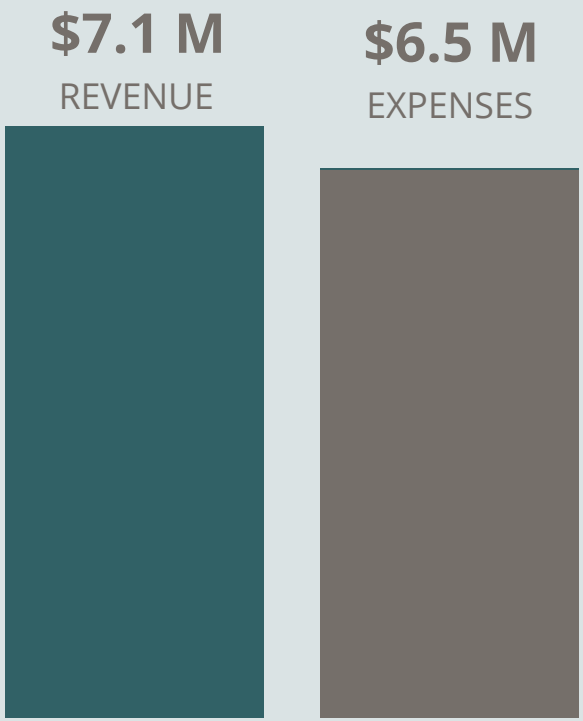
Building Self-Determination In Paraguay

Food sovereignty is the ultimate state of freedom for communities, and agroecology is the pathway to that sovereignty. WhyHunger partners with **The National Coordination of Indigenous and Peasant Women (CONAMURI)**, a women-led social movement in Paraguay training hundreds of young people. With our support, CONAMURI expanded their IALA to hold women and youth-led workshops, training, seed sharing and political education.

Growing School Gardens in India

The Tamil Nadu Women's Collective is a rural grassroots organization dedicated to promoting small-scale agroecology to achieve food security in Southern India. In 2022, WhyHunger supported the **Tamil Nadu Women's Collective** to coordinate 100 new youth and school garden programs in 5 new villages to grow food sustainably without pesticides and save seeds to provide healthy food for their families.

OUR **FINANCIALS**



In 2022, your generosity and support helped usher in another successful year of sustained revenue growth and impact.

- Our overall revenue was over **$7 million.**
- Despite stock market volatility and significant losses on both endowments, we still exceeded our revenue goals and ended 2022 with a **$500,000 surplus.**
- We replenished our **Rapid Response Fund**, increasing our ability to help partners in crisis and to protect access to nutritious food when disaster strikes.
- We built our **financial resilience by expanding our Operating Reserve Fund,** and have not drawn on our line of credit in over 3 years.

WhyHunger is a 4-star charity, with the highest rating for excellence in fiscal management, accountability and transparency from America's leading independent charity evaluator, Charity Navigator.

OUR WORK CONTINUES

Since the beginning, it's been our mission to end world hunger. For 48 years, WhyHunger has worked with partners around the globe to respond to immediate needs and build resilient food systems that nourish people and our planet long-term.

We are inspired by our partners worldwide who continue to strategize and organize for true food sovereignty. We are grateful for the trust and support of our donors, corporate sponsors, and foundation partners. And we're humbled by the lessons we have learned along the way and the partnerships that have strengthened our commitment to growing as a more just, equitable, and impactful organization.

In 2023, we will continue our work together, investing in critical projects in the U.S. and around the world that have the power to end hunger for good.

From all of us at WhyHunger, thank you.

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